

April 2026



TECHMITRA.IN

Technology | Reviews | Comparisons

Media Kit April 2026

Helping users make smarter tech decisions

<https://techmitra.in/>

About Us

TechMitra.in is a growing technology platform focused on:

- **Smartphones**
- **Laptops**
- **Software & AI tools**
- **Product comparisons & buying guides**

Our goal is to simplify complex tech decisions through practical insights and real-world usage analysis.

Audience Overview

Our audience includes:

- Tech enthusiasts
- Students & professionals
- Buyers researching products
- Users comparing gadgets & plans

High-intent users looking for:

- Best laptops under ₹50,000
- Jio AirFiber review
- Product comparisons



Traffic & Growth



350,000+
Search
Impressions
(Bing & Yahoo)

2,700+ Clicks
On Bing &
Yahoo

Rapid upward
growth trend

350,000+
Search
Impressions
(Bing & Yahoo)

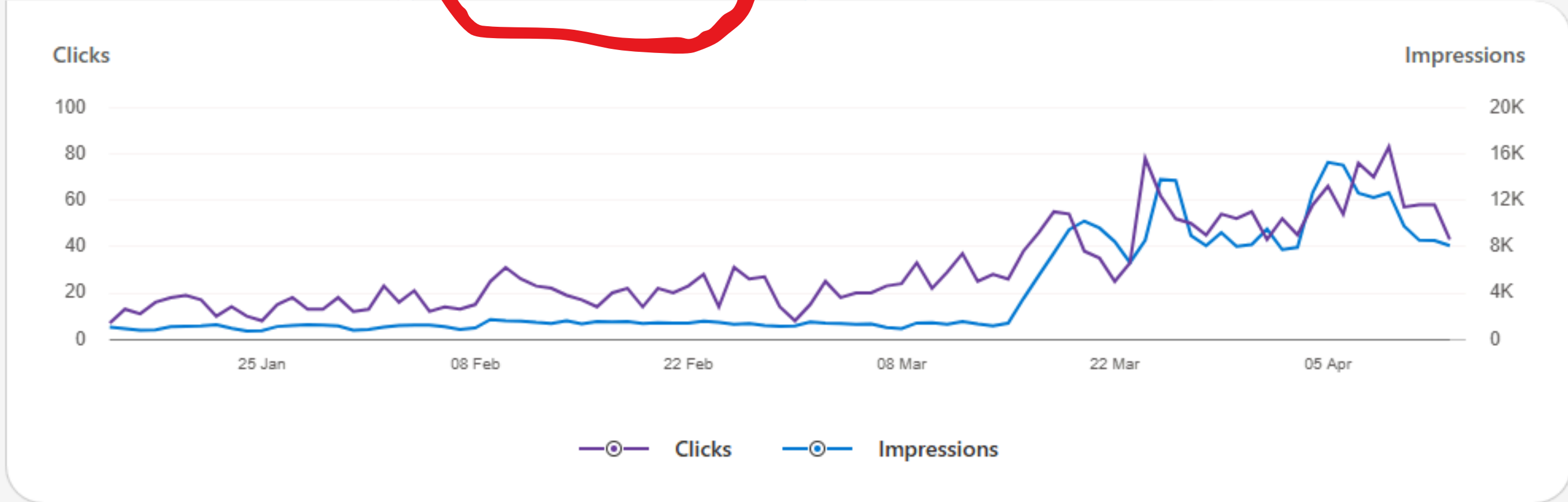


Search Visibility & Growth (Bing & Yahoo)

Search Performance

7 D 30 D **3 M** 6 M 12 M 18 M 24 M Custom Compare All Download ↓

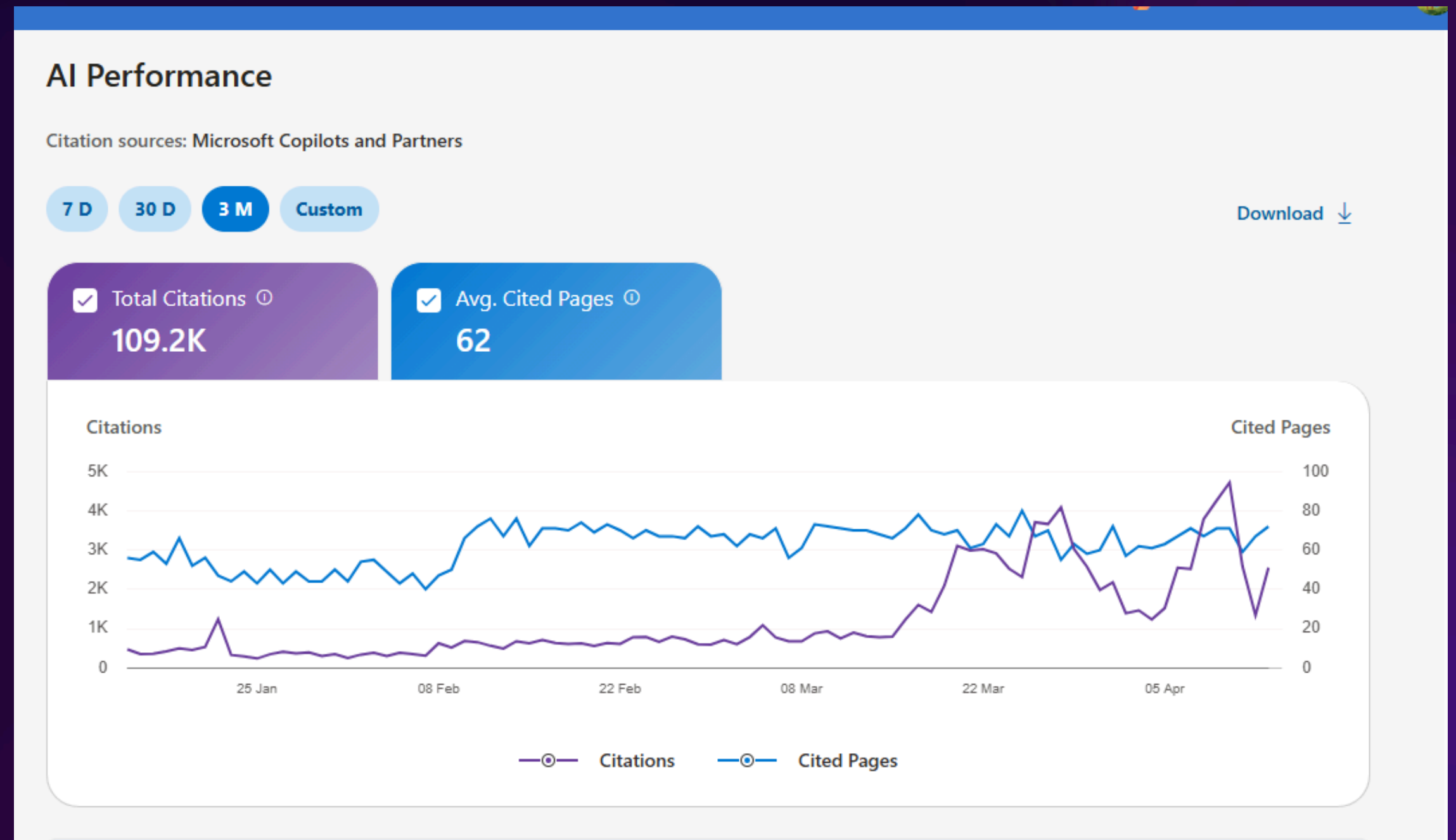
<input checked="" type="checkbox"/> Total Clicks ⓘ 2.7K	<input checked="" type="checkbox"/> Total Impressions ⓘ 353.7K	<input type="checkbox"/> Avg. CTR ⓘ 0.76%
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AI Authority

AI Performance Highlights:

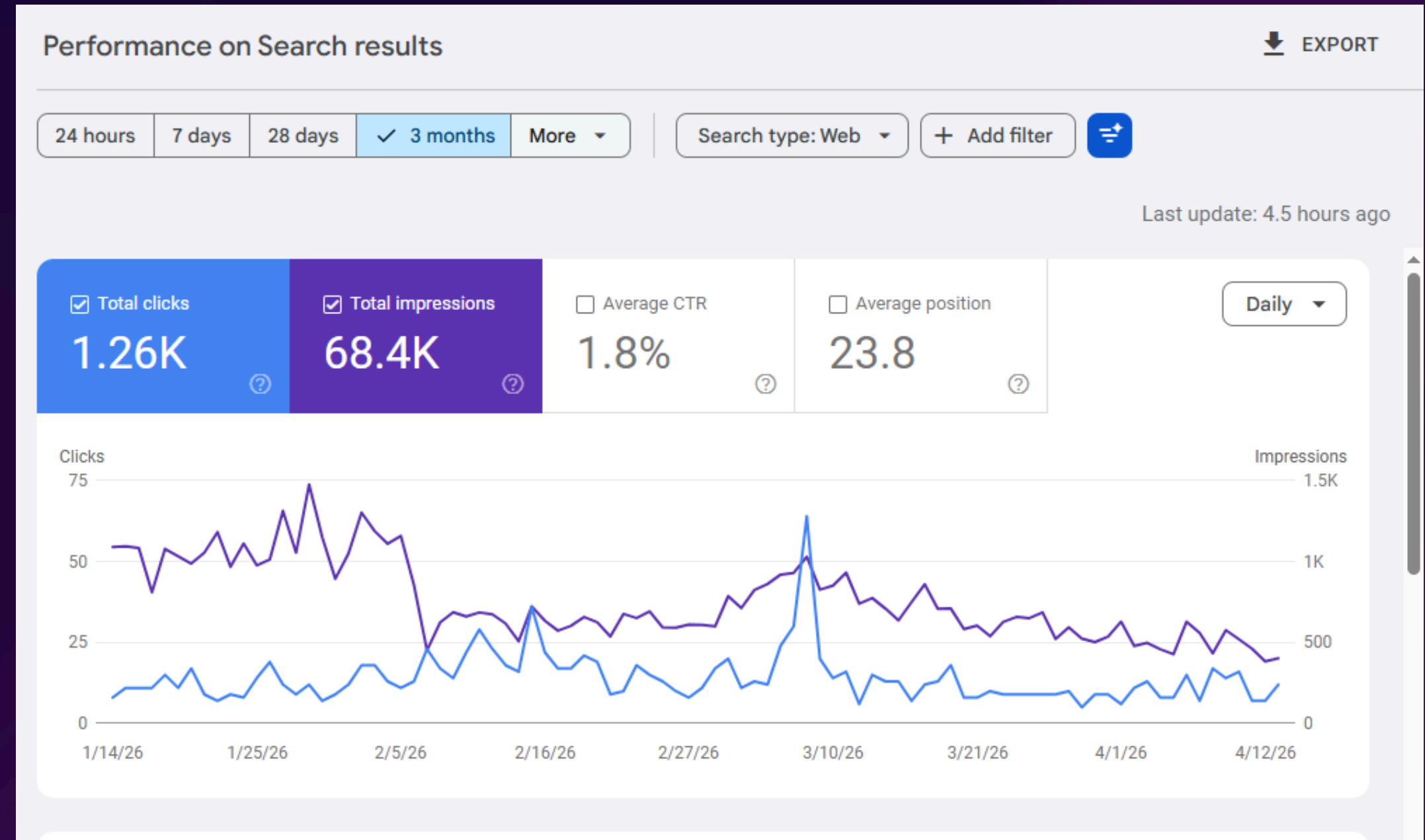
- 100,000+ AI Citations
- 60+ pages cited by AI systems



Our content is frequently referenced by AI-powered platforms like Microsoft Copilot. This reflects strong trust and authority in our content.

Google Search Presence

- 68,000+ impressions (last 3 months)
- Consistent organic growth
- Expanding keyword visibility



Strengthening presence on Google search ecosystem

Top Performing Content

Our most impactful articles include:

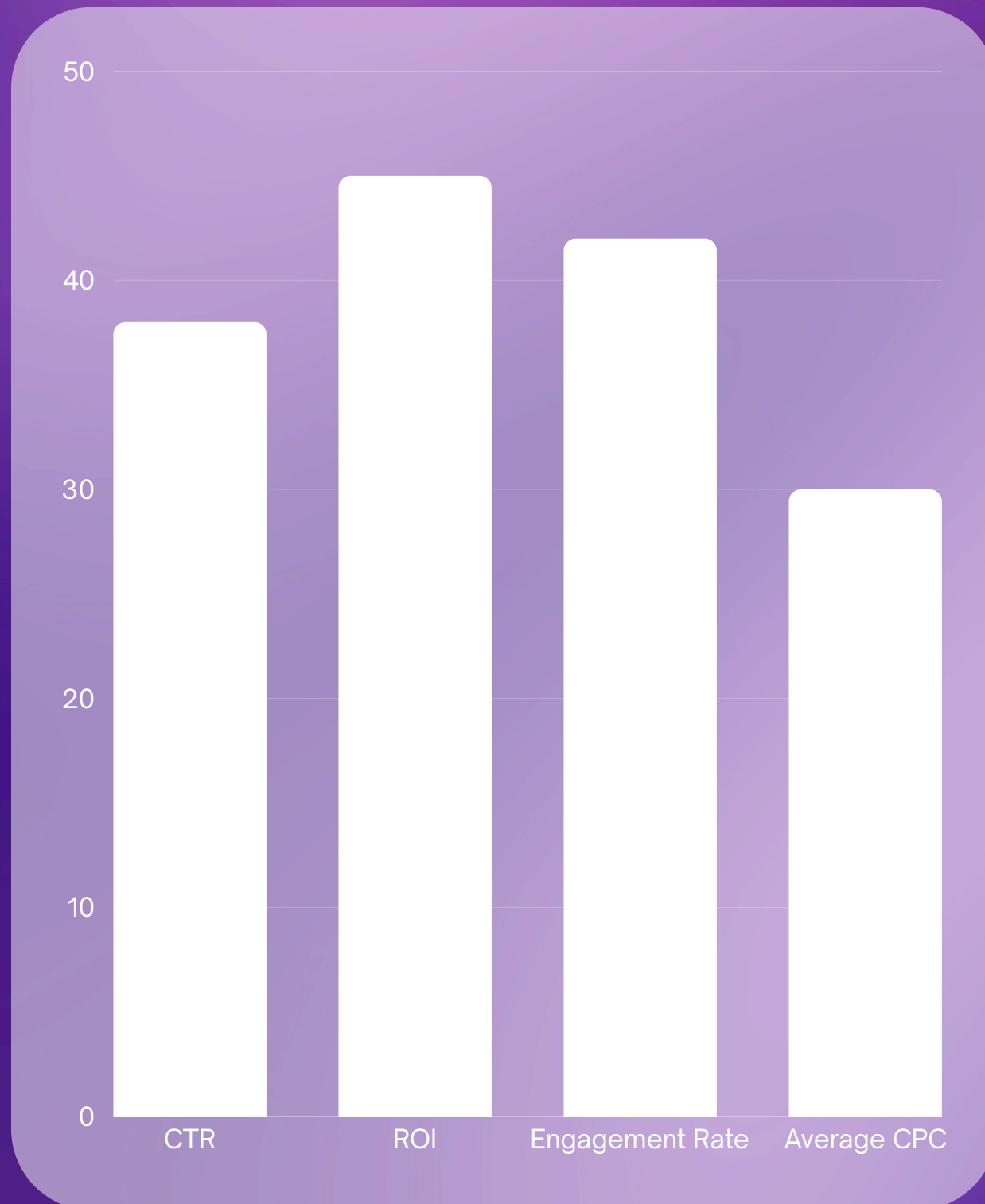
- **Affordable Laptops for Students (High impressions)**
- **Jio AirFiber Review (Highly searched topic)**
- **Jio ₹449 Plan Analysis (Frequently cited)**

These articles attract high-intent traffic and drive engagement.

Why Advertise on TechMitra?

- Targeted tech audience
- High buyer intent traffic
- AI-cited authoritative content
- SEO-optimized and fast-loading website
- Growing search visibility

Ideal platform for brands targeting tech users



Advertising Opportunities

We offer:

- Sponsored Articles
- Guest Posts
- Link Insertions
- Display Advertising (Banner Ads)

Custom campaigns are also available based on your goals.



Pricing

- **Sponsored Article (We write): \$100+**
- **Guest Post (Client content): \$60+**
- **Link Insertion: \$40+**
- **Display Ads: Starting from \$50/month**

Final pricing depends on requirements and placement.

Content Guidelines

We accept:

Technology & gadgets
Software & SaaS
AI tools & digital platforms

We do NOT accept:

Casino / betting
Adult content
Spam or misleading links



Let's Collaborate

We are open to:

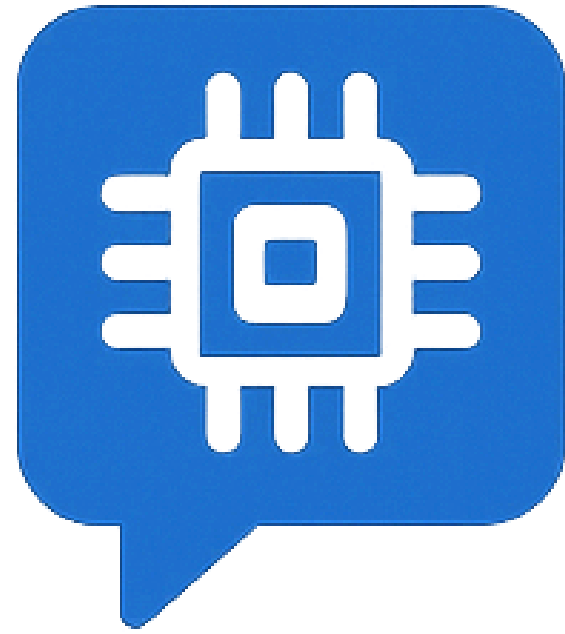
- Brand partnerships
- Product promotions
- Long-term collaborations

For inquiries, reach out to us:

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www.techmitra.in





TECHMITRA.IN

Empowering smarter tech decisions

Let's grow together